

## CLAIMS

I claim:

1           1.     A system to provide information corresponding to  
2     hyperlinked text in an online hypertext markup language (HTML)  
3     document for a plurality of customers and users, comprising:

4                 a client computer means for the plurality of users to  
5     access the system;

6                 a server computer means for providing the plurality of  
7     users with the online HTML document, said client computer means  
8     communicating with said server computer means over a computer  
9     network, such as the Internet; and

10                an interactive interface comprising:

11                   a display frame with a static HTML layer for pop-up  
12     footnotes, graphics and banners;

13                   a scrolling text frame for holding a text of the  
14     document and hyperlinks to activate pop-up footnotes and ad banners  
15     in the display frame;

16                   a title navigation frame, which includes links to  
17     other chapters and segments of the document; and

18                   a custom client frame, which is a frame that is  
19     designed to a customer's specification and includes links to a  
20     customer's Web pages.

21           2. The system according to claim 1, wherein an identifying  
22 HTML address code comprises a document identifier, a chapter and  
23 segment identifier and a custom client identifier.

24           3. A method to provide information corresponding to  
25 hyperlinked text in an online hypertext markup language (HTML)  
26 document for a plurality of customers and users, comprising:

27                 displaying a dormant title image in the display frame;  
28                 rolling a cursor from a pointing device over a hyperlink  
29 in the scrolling text frame;

30                 displaying a footnote and an ad banner in the display  
31 frame;

32                 rolling a cursor from a pointing device off of a  
33 hyperlink in the scrolling text frame; and

34                 displaying a dormant title image again in the display  
35 frame.

